

THE CAROUSEL

Prompts

Every prompt from the article. Copy. Paste. Create.

HOW TO USE THIS

Pick a Section, Paste, Send

These are the exact prompts from the article. Pick a section from any YouTube script, blog post, podcast transcript, or set of notes — anything where the thinking already exists.

Paste it where it says [PASTE SCRIPT]. That's it. Three levels below — each one adds more brand control and better output.

LEVEL 1

Raw Content, No Brand

Open a blank Claude chat. No project, no brand system. Just paste and send.

```
Here is a section from one of my YouTube scripts:
```

```
---
```

```
[PASTE SCRIPT]
```

```
---
```

```
Turn this into a 7-slide Instagram carousel. 1080x1350 pixels.
```

```
Each slide should be a standalone insight — don't just copy the script word  
for word. Restructure the ideas for the carousel format. Slide 1 is the  
hook. Final slide is the CTA.
```

```
Download each slide as a PNG.
```

This gives you Claude's best guess with zero guidance. The content structure will be solid — Claude understands narrative — but the visuals will be generic. No brand, no personality.

LEVEL 2

Brand System Loaded

Create a Claude Project. Drag your brand system document into the project files. Open a new chat inside the project.

```
I've uploaded my brand system document. Read it fully before you start.  
Here is a section from one of my YouTube scripts:
```

```
---
```

```
[PASTE SCRIPT]
```

```
---
```

```
Before you build anything, read the script and identify the 7 strongest  
standalone ideas. Map each one to a slide role:
```

- Slide 1: Hook (stop the scroll)
- Slide 2: Context (frame the problem)
- Slides 3-4: Build (core insights, one per slide)
- Slide 5: Tension (the reframe or challenge)
- Slide 6: Payoff (the key takeaway)
- Slide 7: CTA (earn the follow)

```
Show me your plan first – headline and subtext for each slide. Then build  
and download each slide as a PNG.
```

Same content, dramatically different output. Claude now has your colours, fonts, layout rules, and voice. It executes your vision, not its defaults.

You don't have a brand system document? → Find it in my resources on brisk.vision/resources

LEVEL 3

Brand + Custom Images

Same project. Upload 10–15 custom images (generated with Nano Banana Pro or your own photography) directly into the chat along with this prompt.

I've uploaded my brand system document and 11 custom images generated with Nano Banana Pro. Read the brand system fully before you start.

Here is a section from one of my YouTube scripts:

[PASTE SCRIPT]

Before you build anything:

1. Read the script and identify the 7 strongest standalone ideas. Map each one to a slide role:

- Slide 1: Hook (stop the scroll)
- Slide 2: Context (frame the problem)
- Slides 3-4: Build (core insights, one per slide)
- Slide 5: Tension (the reframe or challenge)
- Slide 6: Payoff (the key takeaway)
- Slide 7: CTA (earn the follow)

2. Look at all the images I uploaded. For each slide, pick the image that best matches based on mood, visual energy, and space for text overlay. High energy images for hook and tension. Calm images for context and payoff. Not every slide needs an image – some work better as clean text-only slides.

Show me your plan – headline, subtext, and which image (or no image) for each slide. Don't build anything. Wait for my approval first.

Once you approve Claude's picks, send this:

Approved. Now build all 7 slides as a single HTML file. Each slide 1080x1350 pixels, stacked vertically with scroll-snap. Composite my brand elements on top of the selected images.

ITERATION

Fix Individual Slides Without Rebuilding

Use these after the carousel is built to adjust specific slides without touching the rest.

Swap an image

Swap the image on slide `[X]`. Use `[describe which one]` instead – it fits the mood better. Rebuild just that slide.

Fix the headline

The headline on slide `[X]` isn't strong enough. Give me 3 alternatives that would stop someone scrolling.

Adjust layout

Make the headline on slide `[X]` bigger and move it higher. Keep everything else the same.

Change tone

The text on slide `[X]` is too formal. Make it more conversational – like talking to a friend. Keep the visual design.

TIPS

Things Worth Knowing

- Use the same script section for all 3 levels so you can see the progression clearly.
- Batch your Nano Banana Pro images. Make 20–30 in one session and use them across multiple carousels.
- If Claude crashes mid-build, ask it to build one slide at a time.
- Always use 1080×1350 portrait. More screen space on mobile.
- Aim for 7–10 slides. 23% more engagement than shorter carousels.
- For Instagram: add music to your carousels. It pushes them into the Reels feed algorithm.

WORK WITH US

Want the Full System Built for You?

We build complete brand systems — colours, typography, voice rules, slide templates, and AI-ready reference docs — so every piece of content is on-brand from day one.

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